



What is the BRN?

Created by Bergen County Executive James J. Tedesco and the Board of Commissioners in response to the COVID 19 crisis facing many of our 49,000+ businesses entities, the Bergen County Business Resource Network is a group of business agencies and advocates committed to giving small business owners in Bergen County personalized guidance, and a range of programs and services to move forward – all at no cost.



FREE & Easy as 1, 2, 3!

1

Discover key things about your business using a business data intelligence tool called SizeUp:

- Are your healthcare costs too high?
- What suppliers are local to reduce costs?
- Do you make more or less than your competition?

2

Work directly with one of our *Bergen Community College Student Support Specialists* to get a full health report on your organization, do weekly email blasts that turn leads into customers, replace old website photos with new ones, upload glowing video testimonials, and so on.

3

Apply for every grant opportunity, get help with hiring, upskill employees at no cost, and more.

For more information visit:
www.BergenForBusiness.com



**BERGEN COUNTY
ECONOMIC
DEVELOPMENT**



**BERGEN COUNTY
BUSINESS
RESOURCE
NETWORK**

FREE Consulting

FREE Data

FREE Help

**For Bergen County
Businesses**



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